

# News Release

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## FOR IMMEDIATE RELEASE

### **VIBCO Vibrators President Karl Wadensten to host "The Lean Nation" daily radio show starting TODAY on 790AM Talk & Business in Providence, Rhode Island**

Karl Wadensten is a man on a mission. He is a passionate, memorable, funny personality with big ideas and a take-no-prisoners attitude. As President of VIBCO Vibrators (Wyoming, RI), Karl is "At War with Muda (waste)" and leads VIBCO's Lean Revolution with stunning success. Karl is now bringing the philosophy, tools and spirit of Lean to 790-AM Talk and Business's audience.



#### **About The Lean Nation Radio Show Premiering TODAY Monday, November 9**

The Lean Nation premieres today, November 9 on 790AM Talk and Business in Providence, RI. The Lean Nation features real world examples and actionable advice from local and national business leaders on how to reinvent yourself into a lean operation (in business and in life). This collaborative, interactive show allows hosts, guests and listeners to share best practices and tips to remove waste and cost from their work and life. ([Lean Nation Show page on 790Business.com](#))

Listeners will be amazed and inspired by how they can do more with less! Lean is the most proven, effective, dramatic way to get real, sustainable business improvements. Listeners learn how to make their work and home lives better, richer, and more rewarding through the use of lean concepts. The show offers something unique to the talk radio world... SOLUTIONS!

Show topics focus on lean concepts, tools, challenges, success stories, and how lean can revolutionize how Rhode Island - as a state and government - does business. Guests include business leaders, government officials and lean thought leaders.

#### **About 790AM Talk and Business**

790 Talk & Business (Citadel Broadcasting) is Rhode Island's home for business radio with authoritative commentators on the financial markets, business and personal finances the very best of national political and current event talk shows. Shows on 790AM Providence include Imus in the Morning, Bloomberg Radio, Joe Scarborough, The Dave Ramsey Show, Lou Dobbs, Curtis Sliwa and more.

## **About VIBCO Vibrators**

VIBCO is committed to producing a complete product portfolio that is 100% Made in the USA. VIBCO sought and was awarded a \$49,380 Comprehensive Worker Training Grant from the Governor's Workforce Board (maximum award is \$50,000) to continue and expand training and learning opportunities for all VIBCO employees. VIBCO has been named a winner of the Best Places to Work in Rhode Island by the Providence Business News and Best Companies, is a winner of the Progressive Manufacturing PM100 Award, and is a past winner of a Providence Business News Business Excellence Award.

Founded in 1962, VIBCO Vibrators designs, manufacturers and markets a comprehensive range of electric, pneumatic and hydraulic vibrators for construction and industrial use. VIBCO Vibrators also designs, manufactures and markets a complete line of vibratory plate compactors and rollers. All standard VIBCO products are available from stock same or next day and the company is committed to quality, throughput and innovation. VIBCO Vibrators is headquartered in Wyoming, RI, USA.

VIBCO Vibrators sponsors [LeanRI.org](http://LeanRI.org) – a collaborative effort of private citizens, business leaders, educators, government workers, and elected officials with the sole purpose of transitioning a fundamentally broken system into a highly productive engine of growth that is sustainable and continuously improving. Through education and the implementation of universally accepted best practices within a climate of continuous improvement, Rhode Island will dramatically differentiate itself and begin to retain and grow its existing workforce, attract new business, and provide more efficient services in the public and private sector.

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**VIBCO, We're the *Expert Vibrator* Guys.™**

- full resolution graphics available by request –

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