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FOR IMMEDIATE RELEASE

VIBCO Vibrators Launches Totally Redesigned Website

The newly redesigned website of VIBCO Vibrators (Headquartered in Wyoming, RI) goes live today. The new VIBCO.com aims to solidify the company's position as the leading provider of industrial and construction vibrators. The new VIBCO.com features streamlined access to VIBCO's online information, an enhanced user experience with increased functionality, and a modernized site structure.

"We were an early adopter of web technology and our legacy site reflected that," says Karl Wadensten, VIBCO President. "VIBCO.com contained a ton of great information, but so much of it was hidden or difficult to locate because the site had grown organically since its inception in the mid-90s. We offer over 1,300 different products for use in more than 600 SIC codes, so the accessibility of our information is key to our site. The new VIBCO.com is streamlined, has a great online product database, and enhances access to our great media library and all of the information on the site. And of course – it looks great!"



Enhanced Content and Dynamic Online Product Catalog

In addition to a slick new look and enhanced navigation, VIBCO.com now features a dynamic online product catalog, an interactive, 360-degree virtual photography gallery, and an online video library. The site is organized to provide quick and direct access to these resources for all users. Product catalogs, product information including technical and dimensional data, service manuals, and installation instructions are readily available from the product page – a dramatic improvement over the legacy site.

VIBCO.com's new "On the Job" interactive virtual photography gallery shows users how vibration is used in a variety of industries. It reinforces the depth and breadth of VIBCO's vibration expertise and engineering expertise. From the top floor of a high-rise concrete construction project to the depths of the East Side Access Tunnel Project, "On the Job" gives VIBCO.com visitors a completely new perspective.

Also new to VIBCO.com, the “True North” and “Lean Manufacturing” sections provide information about VIBCO’s award-winning Lean Transformation including Lean FAQ’s, a Lean Reading List, and links to a variety of online Lean resources and partners. VIBCO offers these resources as part of its commitment to “yokoten” – a Japanese term that means the sideways sharing of information.

About VIBCO Vibrators

Founded in 1962, VIBCO Vibrators designs, manufacturers and markets a comprehensive range of electric, pneumatic and hydraulic vibrators for construction and industrial use. VIBCO Vibrators also designs, manufactures and markets a complete line of vibratory plate compactors and rollers. All standard VIBCO products are available from stock same or next day and the company is committed to quality, throughput and innovation. VIBCO Vibrators is headquartered in Wyoming, RI, USA.

VIBCO is committed to producing a complete product portfolio that is 100% Made in the USA. VIBCO sought and was awarded a \$49,380 Comprehensive Worker Training Grant from the Governor’s Workforce Board (maximum award is \$50,000) to continue and expand training and learning opportunities for all VIBCO employees. VIBCO has been named a winner of the Best Places to Work in Rhode Island by the Providence Business News and Best Companies, is a winner of the Progressive Manufacturing PM100 Award, and is a past winner of a Providence Business News Business Excellence Award.

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VIBCO, We’re the *Expert Vibrator Guys*.™

- full resolution graphics available by request –

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