



News Release

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KARL WADENSTEN, PRESIDENT OF VIBCO VIBRATORS, FEATURED GUEST ON KBZNZ BUSINESS GENIES

Karl Wadensten, President of VIBCO Vibrators, was the featured guest on KBZNZ's Business Genies (www.kbznc.com), hosted by Max Gregorich, on Friday, January 15, 2010 at 3:00pm (eastern). A podcast of the show is available at <http://www.vibco.com/content/news-wadensten-business-genies.php>

As President of VIBCO Vibrators (www.vibco.com), Karl Wadensten exemplifies today's successful business owner. VIBCO manufactures a full range of vibrators for industrial and construction use to aid material flow and for concrete consolidation. Under Karl's leadership, VIBCO has undergone a remarkable transformation. The most profound aspect of the transformation is a revolutionary change in VIBCO's organizational culture. At VIBCO, Lean is not something that individual employees "do", it is how the entire organization "lives and breathes". VIBCO's True North is Same Day - Next Day, Quality, Throughput, Innovation and 100% Employee Engagement. It is because of the commitment of its entire workforce that VIBCO has achieved stunning operational gains including:

- Setup time on CNC equipment reduced from 2.5 hours to 8 minutes
- On time delivery is now 99% same day, next day shipping
- Quality improved by 80%
- Productivity increase in selected work cells as much as 300%
- Inventory reduced by 40% (over \$1,000,000) over 2 years
- Work in Progress (WIP) inventory turning 88 times per year

Part of VIBCO's Lean program is a commitment to Yokoten (sideways sharing). Consistent with that commitment, VIBCO regularly hosts Lean Learning events (at no charge) and Wadensten is the host of a daily radio show, "The Lean Nation" airing weekdays on AM790 Talk and Business from 4:00-5:00PM (eastern). The Lean Nation is also available via live webstream at <http://790business.com/sectional.asp?id=35739>

ABOUT BUSINESS GENIES

Hosted by successful business owner, veteran business consultant, author, entrepreneur and CEO1Stop.com developer, Max Gregorich, Business Genies features business and industry leaders and national consultants who explore how they achieved success,

overcame adversity and created opportunities while sharing proven and practical tips on best practices for managing small and mid-sized businesses. Max brings his unique brand of practical inspiration touched with a spice of humor to each interview. His more than 30 years in business development, process improvement and project management gives him the ability to capture and convey an in-depth understanding of the subject matter, and ask his guests the key questions that lead to no-nonsense answers.

Business Genies is sponsored by CEO1Stop.com home to the CFO Genie software, performance analysis software for the layperson -making performance analysis of small and mid-size businesses easy, accessible, cost-effective and timely.

ABOUT VIBCO VIBRATORS

VIBCO is committed to producing a complete product portfolio that is 100% Made in the USA. VIBCO is a winner of the Best Places to Work in Rhode Island by the Providence Business News and Best Companies, the Progressive Manufacturing PM100 Award, and is a past winner of a Providence Business News Business Excellence Award. The company is also the feature of a lean training video, "Vibration Nation: Learning to See" produced and marketed by GBMP (Greater Boston Manufacturing Partnership, www.gbmp.org).

Founded in 1962, VIBCO Vibrators designs, manufactures and markets a comprehensive range of electric, pneumatic and hydraulic vibrators for construction and industrial use. VIBCO Vibrators also designs, manufactures and markets a complete line of vibratory plate compactors and rollers. All standard VIBCO products are available from stock same or next day and the company is committed to quality, throughput and innovation. VIBCO Vibrators is headquartered in Wyoming, RI, USA.

VIBCO Vibrators sponsors LeanRI.org – a collaborative effort of private citizens, business leaders, educators, government workers, and elected officials with the sole purpose of transitioning a fundamentally broken system into a highly productive engine of growth that is sustainable and continuously improving. Through education and the implementation of universally accepted best practices within a climate of continuous improvement, Rhode Island will dramatically differentiate itself and begin to retain and grow its existing workforce, attract new business, and provide more efficient services in the public and private sector.

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