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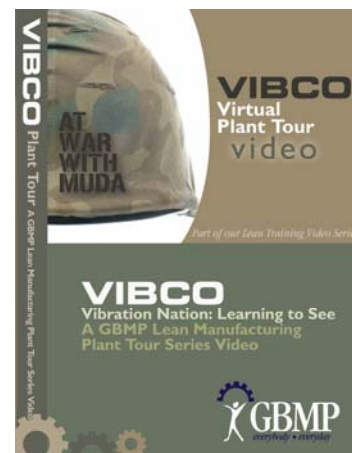
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## FOR IMMEDIATE RELEASE

### VIBCO Vibrators Lean Transformation featured in new GBMP Lean Training Video "VIBCO Vibration Nation: Learning to See"

VIBCO Vibrators (Headquartered in Wyoming, RI) is featured in a new training DVD from GBMP (Greater Boston Manufacturing Partnership). The DVD premieres at the Northeast Shingo Prize Conference at the DCU Center in Worcester, MA on October 8, 2009 at 3:00pm. It will be available for purchase (\$129.00 retail) from GBMP starting October 9 via their online store <http://shopgbmp.org>.

"VIBCO Vibration Nation: Learning to See" is a high-energy, Virtual Plant Tour and lesson designed to train, educate, motivate and inspire viewers to embrace a lean philosophy and grow a lean culture.



VIBCO Vibration Nation DVD Cover

"We were looking for an organization with an exceptional depth of lean understanding and breadth of employee participation. We found it at VIBCO Vibrators. The company president understands that employees are the most valuable resource, and improvement ideas spring from every body, every day. The "Vibration Nation", as they call themselves, has unleashed the power of kaizen, which they freely share with their community. GBMP is pleased to be able to expand this sharing through the release of the VIBCO Vibrators plant tour DVD." says GBMP President, Bruce Hamilton.

This new DVD showcases the transformative impact of lean on VIBCO and how adopting lean principles can transform any organization – whether public or private, government, manufacturing, high-tech, or service-related. This shop floor and back-of-the-house virtual tour includes valuable lessons about management's key role as part of a successful lean transformation.

VIBCO's results are staggering:

- \$2 million inventory reduction
- 35% more customers
- 50% of total sales volume shipped within 1 hour of order receipt with the balance shipped same day or next day
- dramatic improvements in machine and workforce efficiency

“We are really excited about the release of this DVD! We are so passionate about Lean and its potential to revolutionize how business gets done and the amount of value we can provide to our customers,” says Karl Wadensten, VIBCO President. “Our lean revolution has made it possible for us to continue to grow our business and build for the future despite unprecedented business challenges. This video really validates how hard we’ve worked and how far we’ve come and I’m so proud of the whole VIBCO team. But the VIBCO Lean story is far from over... lean has become a part of our DNA and we continue to improve, to grow and to innovate every day in our relentless pursuit of perfection. We have so much potential... who knows what the World Famous Vibrator Guys will accomplish next?”

### **About GBMP**

Based at the University of Massachusetts Boston campus, GBMP (Greater Boston Manufacturing Partnership) is a non-profit corporation that has worked with hundreds of companies, providing suggestions and solutions resulting in millions in cost savings and increased sales. Each year GBMP trains over 7000 people on Continuous Improvement principles through customized, on-site classroom and shop-floor training sessions and educates over 1000 more people in public workshops, plant tours and the Manufacturing Roundtable Speaker Series. [www.gbmp.org](http://www.gbmp.org)

### **About VIBCO Vibrators**

VIBCO is committed to producing a complete product portfolio that is 100% Made in the USA. VIBCO sought and was awarded a \$49,380 Comprehensive Worker Training Grant from the Governor’s Workforce Board (maximum award is \$50,000) to continue and expand training and learning opportunities for all VIBCO employees. VIBCO has been named a winner of the Best Places to Work in Rhode Island by the Providence Business News and Best Companies, is a winner of the Progressive Manufacturing PM100 Award, and is a past winner of a Providence Business News Business Excellence Award.

Founded in 1962, VIBCO Vibrators designs, manufactures and markets a comprehensive range of electric, pneumatic and hydraulic vibrators for construction and industrial use. VIBCO Vibrators also designs, manufactures and markets a complete line of vibratory plate compactors and rollers. All standard VIBCO products are available from stock same or next day and the company is committed to quality, throughput and innovation. VIBCO Vibrators is headquartered in Wyoming, RI, USA.

VIBCO Vibrators sponsors [LeanRI.org](http://LeanRI.org) – a collaborative effort of private citizens, business leaders, educators, government workers, and elected officials with the sole purpose of transitioning a fundamentally broken system into a highly productive engine of growth that is sustainable and continuously improving. Through education and the implementation of universally accepted best practices within a climate of continuous improvement, Rhode Island will dramatically differentiate itself and begin to retain and grow its existing workforce, attract new business, and provide more efficient services in the public and private sector.

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**VIBCO, We're the *Expert Vibrator Guys*.™**

- full resolution graphics available by request –

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